

Rainmaker's Canvas

<p>Perceived Need Or Problem ②</p>	<p>Resources Required To Deliver The Solution ⑦</p>	<p>Your Difficult To Copy Or Expensive To Replace Unique Solution ③</p>	<p>Your Irresistible Offer ④</p>	<p>Target Market or Customer ①</p>
	<p>Key Activities Required To Deliver Your Unique Solution ⑧</p>		<p>Distributions And/Or Marketing Channels ⑤</p>	
	<p>Key Metrics ⑨</p>			
<p>Cost Structure ⑩</p>			<p>Revenue Stream(s) ⑥</p>	
<p>Product or Service Focus</p>			<p>Market Focus</p>	